VETERANS OF FOREIGN WARS.

Department of West Virginia

Veterans of Foreign Wars
Department of West Virginia
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South Charleston, WV 25309
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Website www.vfwwv.com

August 21, 2026

Dear Community Partner,

On behalf of the Veterans of Foreign Wars (VFW) Department of West Virginia, we invite you to become a proud sponsor of our state organization. Your support is vital to honoring and assisting our veterans, and to connecting your business with an engaged audience across our great state.

We offer a wide range of sponsorship opportunities to suit businesses of all sizes, from the smallest local shop to the largest corporation. Whether you are interested in sponsoring an event session, supporting a veteran recognition activity, or advertising your business in our Convention Book, there is a place for you. Each sponsorship level offers unique benefits and visibility, helping you demonstrate your commitment to veterans and the community.

The VFW Convention Book is a cherished keepsake for our members and supporters, distributed to hundreds of attendees and organizations throughout West Virginia. Your advertisement or message of support will be seen by veterans, their families, and community leaders, ensuring your business receives valuable recognition and goodwill.

Please review the enclosed sponsorship packet for details on all opportunities; or contact us directly to discuss a custom sponsorship package tailored to your organization's needs. No business is too small or too large to make a difference in our veterans' lives. Together, we can continue to honor and support those who have served our nation.

We thank you for considering this meaningful partnership, and we look forward to collaborating with you to serve our veteran community throughout the state of West Virginia.

With gratitude,

Ronie Wheeler

Ronie Wheeler
Sponsorship Chairman
Veterans of Foreign Wars
Department of West Virginia
roniew4889@gmail.com
Cp: 304 675-0235

VFW Department of West Virginia EIN: 55-0320759
Veterans of Foreign Wars Foundation EIN: 43-1758998 (Note/Memo earmarked for Department of WV)

VFW DEPARTMENT OF WEST VIRGINIA

Sponsorship & Marketing Opportunities

Sponsorship Opportunity Contacts:

Ronie Wheeler
Sr. Vice Commander VFW
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CP: 304 675-0235

Andrew Sockett
Adjutant / Quartermaster
VFW Department of West Virginia
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CP: 304 310-0407

ABOUT THE VFW

VETERANS OF FOREIGN WARS

Our Mission: To foster camaraderie among United States Veterans of overseas conflicts. To serve our veterans, the military and our communities. To advocate on behalf of all Veterans.

Our Purpose: Established in 1899, the Veterans of Foreign Wars is the nation's oldest and largest combat veterans' organization that supports millions of service members and their families – entirely for free.

Who We Are: Today, membership stands at more than1.4 million members of the VFW and the VFW Auxiliary across the country. However, the VFW's reach extends far beyond its membership, auxiliary members and family members. VFW leaders are often leaders in their communities and are frequently utilized as military matter resources by local politicians and news outlets. Every day, men and women who have bravely defended our freedom continue to serve in ways outside of the military. The VFW highlights those veterans who are actively involved in their communities, helping others through the #StillServing campaign which is a way to showcase and honor their ongoing commitment. Read more about the campaign at todaysvfw.org.

The VFW has many programs and services that work to support veterans, service members and their families, as well as communities worldwide such as National Veteran Service, National Legislative Service, VFW Financial Assistance for Service Members grants, VFW's "Sport Clips Help A Hero Scholarship" program, and the Voice of Democracy and Patriot's Pen patriotic youth essay competitions. Read more about the VFW at vfw.org.

The Department of West Virginia is a non-profit 501(c)(19) and our National VFW Foundation is a 501(c)(3). Donations to a 501(c)(19) are tax deductible in the same way that they are for a 501(c)(3), which gives you the option of donating directly to the Department of West Virginia or through our National VFW Foundation.

Your Support Helps Us Do Things Like:

National Statistics

Recoup

$14.6 BILLION

annually in earned benefits from the VA for veterans. In fiscal year 2024, the VFW submitted claims on behalf of nearly 574,500 veterans resulting in more money going back into the economy, giving veterans more buying power.

Award

$14.9 MILLION

in scholarships from the VFW's "Sport Clips Help A Hero Scholarship" to assist veterans in achieving their higher educational goals since 2013.

Distribute

$12.9 MILLION +

in financial assistance to military families since 2004 to help cover basic needs in times of crisis, prevent homelessness and fight food insecurity through the VFW's Financial Assistance for Service Members program.

Award

$2.9 MILLION

in annual educational awards to middle and high school students from our Voice of Democracy and Patriot's Pen youth scholarship programs.

Your Support Will Help Provide:

State Wide Advocacy

Veteran Outreach

Provide Veterans and their families with assistance in finding resources to connect with Accredited Service Officers. These service officers can assist with Health Care, Education, Employment, and other resources vital to Veterans' growth.

Community Service

One of the key missions of our organization is community service. 2025 culminated in 54,894 hours and $519,777 contributed to communities around the state.

FINANCIAL ASSISTANCE

Help cover rent, utilities, groceries or other basic life necessities for a military family struggling with the hardships of deployment

YOUTH / EDUCATION

Our youth scholarships challenge students to reflect on our nation's history, their ideals and principles and their own experiences based on a patriotic theme.

VFW DEPARTMENT CONVENTION

The annual VFW Department Convention is attended annually by the many members of our organization to include veterans and their families. Additionally, community leaders, business owners and government officials within the state and nationally, and other noteworthy personalities have come to speak before our attendees. The VFW members, VFW Auxiliary members and their families represent a population that is patriotic, loyal, and enthusiastically supports the individuals and companies that support them.

There are many opportunities to engage members attending the VFW's Department Convention through sponsorship, marketing, and exhibitions. The convention presents your organization with the opportunity to reach thousands of members through static displays, group conversation, and town hall opportunities. Attendees include VFW leadership from all 55 counties around the state, who represent the VFW's extended network of VFW members, VFW Auxiliary members, and their family members.

By becoming a sponsor of the VFW Department of West Virginia, your business will be recognized by VFW and VFW Auxiliary members as a supporter of the nation's greatest heroes—our veterans. From exhibits and events as well as live streaming on the Department's social media platforms, the convention experience presents unique opportunities for your organization's involvement. Join us and become part of the VFW community.

Convention Sponsorship Opportunities

We can help customize sponsorship packages that enhance and complement your brand. Show your support to your country and appreciation to those veterans who answered the call by selecting one of the following packages.

Sponsorship Opportunities	Patriotic $10,000	Fidelity $5,000	Freedom $2,500	Hero $1,000	Educational $500
Lead Sponsor of VFW Department Convention, Fall / Winter Conference and Joint Opening	X				
Recognition of sponsor by VFW Department Commander to Joint Opening attendees. Sponsor initiated 5 Minute Speaking time.	X	X			
120-second sponsor-produced video featured during Joint Opening	X	X			
Attendance to the Department Convention Banquet (8 Seats)	X				
Attendance to the Department Convention Banquet (4 Seats)		X			
Attendance to the Department Convention Banquet (2 Seats)			X		
Monthly social media post about Sponsor's current mission and goals (All pictures and video submitted by Sponsor)	X	X	X		
60-second sponsor-produced video featured before and after select convention sessions	X	X	X		
Booth at the annual Mid-Year Conference	X	X	X	X	
Full Page, Full Color ad in Official Convention Program	X	X			
Half Page, Full Color ad in Official Convention Program			X	X	
Quarter Page, Full color ad in Official Convention Program					X
Company logo in the Official Convention Program and on VFW Department webpage with link to company website	X	X	X	X	X
Company logo placement on main sponsorship banners/signage	X	X	X	X	X
Booth Space at Department Convention	X	X	X	X	X

À La Carte Opportunities	Sponsorship Amount
Philanthropic Gift. Ceremonial check presentation during VFW Department Convention with date/time TBD. On-stage photo opportunity with VFW leadership and 30-second recognition of gift by VFW Department Commander.	Amount TBD
Auxiliary Hospitality Room* (Money to be split between VFW and VFW Auxiliary)	$2,500
Drink Station with logo placement*	$1,000
Snack Station with logo placement*	$1,000
Combat Tested Gaming Sponsorship - See Attached Flyer	See Attached Flyer

*Limited Availability

Convention Program Ads

Deadline: April 1, 2027

Ad Mechanical Specs

Full Page (No Bleed)	Full Page (Bleed)	Half Page (Horizontal Only)
7 1/2″ x 10″	8.75″ x 11.25″	7 1/2″ x 4 3/4″

- For full page ads with bleed, add 1/8″ on all sides.
- Resolution: Min. of 300 dpi.
- Colors: Full Color process only.
- Accepted Format: PDF, JPEG, PNG optimized for print. ***No Word documents will be accepted.***

Company Logo Requirements

Deadline: April 1, 2027

Please furnish a color company logo in Illustrator vector format. If not vector, logo needs to be at least 8″ x 8″ in tiff format @ 300 dpi.

Video Requirements

Deadline: April15, 2027

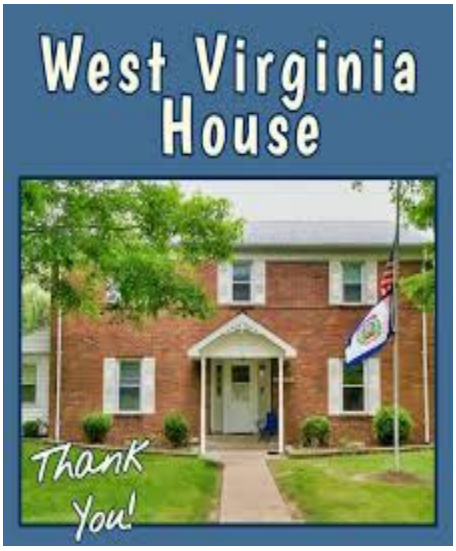
- Videos should be mp4 format in the highest quality available, 30-60 seconds in length.
- Dimensions: 1920x1080.
- Codecs: H.264, ACC.
- File Type: .mp4.
- Length: Time as specified in your sponsorship tier deliverables.

We Look Forward to Your Participation

Reserve Your Spot Soon!

As a Department of West Virginia VFW sponsor, you are providing support to vital VFW programs and services for our nation's military heroes and their families. Please contact us for further information and reserve your spot for this unique, customized promotional opportunity.

We look forward to your participation! For details on VFW programs and services, please visit our website at vfwwv.org.



VFW
VETERANS OF FOREIGN WARS®
Department of West Virginia
Combat Tested Gaming

Supporting Veterans Through Connection, Competition & Community
The Veterans of Foreign Wars Combat Tested Gaming (CTG) Program of West Virginia brings veterans together through organized game nights, community events, and statewide tournaments.

Gaming is more than entertainment — it's:
· A tool for reducing isolation
· A bridge between generations of veterans
· A platform for teamwork and leadership
· A pathway to mental wellness and community engagement

Serving Veterans Across West Virginia
The West Virginia CTG team hosts:
· Local post gaming nights
· Online competitive leagues
· Community engagement events
· A Statewide Tournament (June 2026 – June 2027)
Our initiative connects veterans across rural and urban communities, providing structured, positive engagement in a modern format that resonates with all generations.

Why Sponsor?
Your sponsorship helps:
· Fund tournament operations
· Purchase and maintain gaming equipment
· Provide streaming and broadcasting support
· Expand outreach to underserved veteran communities
· Promote mental wellness through peer connection
And in return — your brand gains meaningful visibility while directly supporting West Virginia veterans.

Digital Reach & Exposure
Our West Virginia team streams regularly on Twitch, engaging viewers statewide and beyond. Sponsors receive visibility through:
· Twitch live streams
· Social media promotion
· Tournament signage
· Printed & digital marketing materials
· Team jerseys (upper-tier sponsors)

2026–2027 SPONSORSHIP OPPORTUNITIES

Veterans of Foreign Wars – Combat Tested Gaming | West Virginia

Bronze Sponsor – $100
Shout-out during one Twitch stream
Name listed on sponsor page (digital)
Recognition post on social media

Perfect for individuals and small businesses who want to show support.

Silver Sponsor – $250
All Bronze benefits
Logo placement on Twitch channel panels (1 year)
Logo included in digital marketing materials (1 year)
Recognition during statewide tournament stream

Gold Sponsor– $500
All Silver benefits
Logo placement on printed event materials (1 year)
Logo featured in tournament promotional graphics
Logo added to team jerseys (1 year)
Quarterly sponsor spotlight on Twitch

Platinum Sponsor – $1,000
Exclusive Naming Rights Opportunity
All Gold benefits
Top logo placement on Twitch channel (1 year)
Premier logo placement on team jerseys (1 year)
Featured sponsor banner at live events
Dedicated sponsor segment during tournament broadcast
Naming rights to the statewide tournament:
Official Event Naming Opportunity
The "[Your Company Name]"
West Virginia VFW Combat Tested Gaming 2026-27 Championship
Your business name becomes permanently associated with the premier VFW gaming event in West Virginia for the entire competitive season.

Partner With Purpose
By sponsoring the VFW Combat Tested Gaming Program – West Virginia, you are:
Supporting veterans
Promoting innovation
Strengthening local communities
Investing in Veteran mental wellness

Become a Sponsor Today
For sponsorship inquiries:
CTG Chaiman Joshua Rife
VFW Combat Tested Gaming – West Virginia
Email: vfwwvctg@gmail.com
Phone: 304-617-0476
Website: vfwwv.com

Together, We Continue the Mission — On and Off the Battlefield.